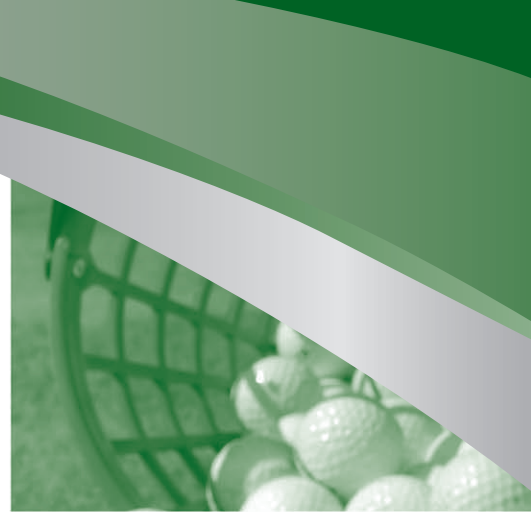
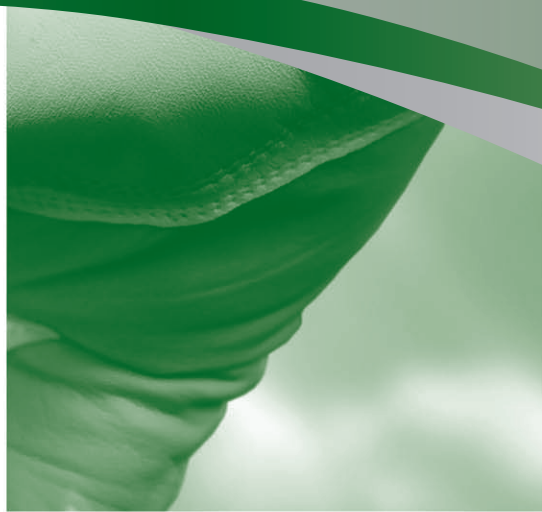


HSF Golf Tour 2011

Celebrating 25 Years!



Taos Charity Golf
Tournament
June 2-4, 2011

Angel Fire Invitational
July 28-30, 2011

"The Classic" at
Las Campanas
August 23, 2011





How does a small outing held 25 years ago in the Mountains of Northern New Mexico grow into what many call the best golf tournament series of its kind in the state? The answer is simple, and it begins with the enduring support of many for a common cause we all hold dear to our hearts. Over six million dollars has been awarded to New Mexico's brightest achievers since 1986. Key support from the Hispanic Scholarship Fund, Anheuser-Busch Companies and Premier Distributing played a major role in the success of the HSF Golf Tour Series. This summer, play it cool in the pines at Angel Fire, the high plains of Taos and the lush fairways at Las Campanas. *It's a summer of celebration and you're invited to the HSF Anniversary Tour!*

Our Silver Anniversary season kicks off in Taos June 2-4, and with it, a real golfers getaway on one of the best courses in the state. The format lends itself to a rarity in tournament play featuring a four and a half hour round leaving players plenty of time before the seven-course Chateaubriand, fish and fowl dinner in the spacious Sagebrush Inn Conference Center. A modest silent and live auction takes place during Dinner and then kick up your heels with great live music in the lounge.

Our series all started with a small field of golfers teeing off in the rarified mountain air back in the mid-eighties. The HSF Tour festivities hit full stride where it all began, beneath the Shadow of Wheeler Peak, at the Angel Fire Invitational taking place on July 28-30. The opening of the \$17 million dollar Country Club last spring was the beginning of a new era of elegance. This, combined with the family fun activities and the on course camaraderie, makes the Angel Fire Invitational unique among any tournament in the state. From the "Casino Night" a yearly favorite of golfers, to the expanded silent and live auction, this tournament celebrating our humble beginnings 25 years later, is the one you don't want to miss.

When it comes to immaculate conditions, a superbly designed Nicklaus course voted annually by many publications as New Mexico's best, a round at Las Campanas is a memorable one for the serious and casual golfer alike. This one day favorite takes place August 23 and serves as a great finale to our summer long revelry. *Experience the HSF Silver Anniversary Tour by calling us today at 505-342-3504.*

Taos Charity Golf Tournament

June 2-4, 2011 • Taos Country Club

Sagebrush Inn & Conference Center

- Four person modified Vegas Scramble, flighted max 36 handicap, USGA or Sun Country handicap required or handicap will need to be confirmed with Tournament Director prior to the event.
- Only one player per team may carry a handicap of 9 or lower.

The Charity Golf Tournament will offer 3 days/2 nights lodging at the beautiful Sagebrush Inn & Conference Center in Taos, \$20,000 in prizes including premium tee packet, golf, meal, transportation, auction, and much more!

Angel Fire Invitational

July 28-30, 2011 • Angel Fire Country Club

Angel Fire Resort Hotel

- Traditional "Florida Scramble" minimum 50 combined team handicap.
- Only one player per team may carry a handicap of 9 or lower.
- Maximum individual handicap is 36. USGA or Sun Country handicap required or handicap will need to be confirmed with Tournament Director prior to the event.

The finest tournament of its kind in New Mexico will offer the golfer and guests 3 days/2 nights lodging with non-stop activities at the Angel Fire Resort, \$25,000 in prizes including premium tee packet, golf, meals, auction and more!

The Classic at Las Campanas

August 23, 2011 • Las Campanas Golf Club

Sante Fe, New Mexico

- Four person modified scramble – 3 flights determined by combined team handicap. Score keepers will be provided.
- Only one player per team may carry a handicap of 9 or lower.
- Max 36 handicap – USGA or Sun Country handicap required or handicap will need to be confirmed with Tournament Director prior to the event. "The Classic" at Las Campanas will feature over \$20,000 in prizes including premium tee packet, golf, meals, hole contests and more!



GOLD SPONSOR
\$6000⁰⁰

- One team of four players each plus all benefits and amenities.
- 3 days/2 nights lodging at the Angel Fire Resort Hotel, \$25,000 in prizes, meals, golf, premium tee packet, auction & much more!
- Inclusion as a Gold Sponsor in all tournament collateral.
- Prominent signage at all golf course venues.
- Sponsor sign on course.

GUEST ACTIVITIES:

- Day Camp with full schedule of events for toddlers to teenagers will be held at the Angel Fire Children's Center located at the base of the mountain.
- Golf Clinics for all ages • Day hikes • Climbing wall
- Euro-Bungee • 4-wheeler tours • Mountain biking
- Chairlift rides • Fishing & Paddle Boats
- Custom horseback rides including lunch in the back country
- Tennis... and much more!!!
- **Full schedule of new activities for ladies**



TEE SPONSOR: \$100⁰⁰

Advertise your business and commitment to the education of our state's youth with a custom tee box sign.

*Complete information on the HSF Tour is available at:
www.nmalliance.org*

Individual tournament sponsorship packages:

One team of four players each plus all benefits & amenities

TOUR SPONSOR
\$9500⁰⁰

Save \$2500.00 over Individual Tournament Packages

14th Taos Charity Golf Tournament
\$3000⁰⁰

- One team of four players each plus all benefits and amenities.
- 3 days/2 nights lodging at the Sagebrush Inn & Conference Center, \$20,000 in prizes, meals, golf, transportation, premium packet, dinner show, silent/live auction, and more!
- Inclusion as a Gold Sponsor in all tournament collateral.
- Prominent signage at all golf course venues.
- Sponsor sign on course.

"The Classic" at Las Campanas
GOLD SPONSOR
\$3000⁰⁰

- One team of four players each plus all benefits and amenities.
- Inclusion as a Gold Sponsor in all tournament collateral.
- Prominent signage at all golf course venues.
- Sponsor sign on course.
- \$20,000 in prizes, including premium tee packet, golf, meals and more!



New Mexico Alliance for Hispanic Education
PO Box 25806 • Albuquerque, NM 87125
Tax ID# 85-0452029

Curt Hanlen, Tournament Director
505-342-3505

Erma Easterling-Sanchez • 505-342-3504 • 505-342-3524 fax • eesanchez@premierdistributing.com
For complete HSF Tour information, entry forms, schedules and lodging details, visit www.nmalliance.org

Your Tee Time for 25 Years!

About the New Mexico Alliance for Hispanic Education

The New Mexico Alliance for Hispanic Education is a 501(c) 3 non-profit organization established in 1993 with the sole purpose of providing financial support to Hispanic college students in the state of New Mexico. The New Mexico Alliance for Hispanic Education works closely with the Hispanic Scholarship Fund (HSF) and is considered one of New Mexico's largest Hispanic fundraising organizations.

For more information about the Alliance visit us online at www.nmalliance.org or call us at 505-342-3504

Silent & Live Auction Donors

Donations of products, amenities and in-kind service are needed for the Silent & Live Auction to be held at the Taos Charity Golf Tournament and the Angel Fire Invitational. Donors receive listing in the auction and tournament programs and the opportunity to include collateral material for distribution during event.

Special Event Sponsorship

Sponsorships are available for special events such as meals and "Hole Contests" within each tournament ranging from \$500.00 to \$1500.00. Programs feature prominent signage, tournament collateral inclusion and distribution, along with product sampling as deemed applicable. Product and in-kind service sponsorships are available as well.



HSF Sandia Resort Shootout
September 13, 2011

\$800⁰⁰

One (1) teams of four players in the tournament and all player amenities:

- Green fees, shared cart and driving range balls
- Custom shirt
- Sleeve of balls
- Lunch
- Hole contests
- Opportunity to compete for tons of prizes
- Drink tickets

Fall Fun Continues:

HSF Golf Fiesta • NMSU Golf Course
September 23, 2011

\$600⁰⁰

One (1) teams of four players in the tournament and all player amenities:

- Green fees, shared cart and driving range balls
- Custom shirt
- Sleeve of balls
- Breakfast and/or lunch
- Hole contests
- Opportunity to compete for tons of prizes
- Drink tickets